SEA Milano announces new passenger forecast solution

SEA Group (SEA), has announced a new collaboration with Copenhagen Optimization (CopOpt) to introduce its Better Airport® solution, with the aim improving their forecasting capabilities, automating the forecasts, and giving complete control of the process to Milano Malpensa (MXP) and Milano Linate (LIN) airports.

SEA has opted in for Better Forecast, part of CopOpt's Cloud-based planning solution Better Airport®. Better Airport® has already been successfully implemented at other international airports, including Toronto Pearson International, Bologna, Glasgow, Edinburgh, London Luton, and Geneva, with additional implementations ongoing in airports such as London Heathrow, JFK Terminal 4, Copenhagen and Stansted.

Since its founding in 2014, CopOpt has become a leader in airport operations planning by combining in-depth operations research with hands-on airport operations experience in numerous airports around the world. Better Airport® - a cloud-based solution for all operational areas in an airport - enables airports to carry out all operational planning using one common operating platform.

SEA selected CopOpt through a competitive tender, where several forecasting solutions were trialed in a head-to-head competition. The main selection criterium was delivering an accurate forecast, where Better Forecast came out ahead.

SEA welcomed 35 million passengers in 2018 and has experienced significant growth over the last decade, with Malpensa growing more than 10% in 2018 alone. With Better Airport® SEA can efficiently forecast future passenger developments and use it to ensure an optimal utilization of infrastructure, continuing to be a reference point for growth of Northern Italy.

Anders Dohn, Managing Partner at CopOpt, said *"Going through the competitive tender was a great experience and we have been impressed by the professionalism of SEA. We are delighted to be implementing our forecasting solution and through it supporting SEA Group in their mission of providing value to all stakeholders and being a beacon of growth in Northern Italy."*

Riccardo Conti, Airport Operations Management Applications Manager at SEA said *"The Better Forecast solution was not only the most accurate in our trial but will also be able to reduce time spent on forecasting through automation. From the beginning we have been impressed with CopOpt's data-driven approach to airport operations. We are looking forward to a successful and lasting collaboration."*

About Copenhagen Optimization

Copenhagen Optimization is a leading provider of consultancy and software focused on airports' operational planning activities. Copenhagen Optimization has grown quickly since its founding in 2014 and is now working with more than 50 airports across the world on all aspects of the airport operation. Embracing the latest best practice within machine learning and cloud-based software, Copenhagen Optimization delivers substantial value with its intelligent and intuitive Better Airport® planning solution. For more information, visit www.copopt.com.

About SEA Group / Malpensa and Linate

SEA Group is the company that manages the airports of Milano Malpensa and Linate, which welcomed 35 million passengers in 2019, and rank among the first ten airport systems in Europe for volume of traffic, in both the passenger and cargo segments.

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