



ACI EUROPE is the European region of Airports Council International (ACI), the only worldwide professional association of airport operators. ACI EUROPE represents over 500 airports in 45 European countries. Our members facilitate over 90% of commercial air traffic in Europe: 2.3 billion passengers, 21.2 million tonnes of freight and 25.7 million aircraft movements in 2018. These airports contribute to the employment of 12.3 million people, generating €675 billion each year (4.1%) of GDP in Europe.

MANAGER: COMMUNICATIONS & MEDIA RELATIONS

We are looking for a Communications & Media Relations Manager to bring additional PR smarts, new media and in-house writing skills to the Communications team. The role is primarily focused on policy communications in which, the Communications & Media Relations Manager supports the Director, Media & Communications. They will work with the Communications team and the Policy Team, to develop campaigns and promote knowledge exchange on subjects of relevance to ACI EUROPE and the airport industry.

RESPONSIBILITIES & TASKS

- Supporting ACI EUROPE advocacy initiatives by securing coverage in targeted, local, national and international media
- Handling media inquiries - raising the profile of the Association and the DG
- Drafting press releases and by-lined articles
- Developing and enhancing long-term relationships of trust with journalists
- Responding to industry and media requests, and general inquiries from the public
- Conducting regular analysis of Media Monitoring & Associated Analytics
- Production of some e-newsletters & quarterly magazine
- Providing video support, when required
- Drafting speeches
- Developing presentations
- Copywriting marketing materials
- Proof-reading
- Improving internal communication

Applicants should have a university degree in EU public affairs, international relations or communications and additionally must:

- Have a native-language ability in both written and spoken English
- Have at least 3 years' experience working in journalism and/or media relations and broader digital communications
- Have a proven ability to write and edit compelling articles & newsletters
- Have a robust understanding of cross-channel content coordination
- Have a good understanding of the EU institutional landscape
- Have a proven ability to take responsibility & respond creatively to problems

Advantageous criteria

- Prior experience in the aviation sector or transport sector
- Experience in the graphic design or audio-visual industries
- Fluency in an additional EU language

To the right candidate, ACI EUROPE will offer a very attractive package. Please e-mail your CV with a cover letter (in English) and any relevant supporting material to: stephanie.coppin@aci-europe.org.

Application deadline: 14 June 2019

www.aci-europe.org