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NEW TWITTER FLIGHT INFORMATION SERVICE TO LAUNCH FOR BIRMINGHAM AIRPORT PASSENGERS

Birmingham Airport is to launch a new flight update service for departing passenger via Twitter from this summer.

Working with Cork based technology company, TIC, the new information service, known as BizTweet, allows passengers to receive real-time updates via their Twitter feed at each step of their journey, from the opening of check-in to flight departure.

Paul Kehoe, Birmingham Airport's Chief Executive said, *"We want to deliver information to our customers in an innovative and instant way and BizTweet allows us to meet the demands of our passengers."*

"We're confident that the new service will be welcomed by the growing number of Twitter users choosing to fly from Birmingham so they can enjoy the journey through the terminal while information is delivered direct to their mobile devices."

Travellers will be able to sign up via the airport's website or personal Twitter account. In addition to receiving flight information, other operational and commercial information will be delivered highlighting important information and offers.

The news was announced today (Tuesday) at the British-Irish Airports Expo in Birmingham.

Commenting from the event, founder and CEO of the award winning BizTweet service Paul Brugger, said, *"Birmingham Airport is very special to me as it was my local airport prior to moving to Cork. It's an airport I've used numerous times and one I know well as a passenger. I'm delighted Birmingham, our 3rd airport in the UK, has chosen BizTweet to provide passengers with real time personalised information direct to their mobile devices by social media"*.

The airport hopes to launch the new service during the summer.



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Notes to Editors:

About Birmingham Airport

Birmingham Airport is the UK's third largest airport outside London, and the UK's seventh largest overall, handling 12m passengers a year.

Birmingham serves more than 140 direct scheduled & charter routes and offers an additional 300 possible connections worldwide. This gives passengers a choice of over 440 direct or one-stop flights globally.

By the end of 2017, Birmingham Airport will have invested £450m on developing its infrastructure. This includes an extension to its runway, new air traffic control tower, terminal reconfiguration, additional parking and new retail and catering facilities.

Find out more about Birmingham Airport at www.birminghamairport.co.uk or on Twitter at [bhx_official](#)

About TIC

TIC is an innovative technology company based in Cork, Ireland. Serving customers across four continents, it designs bespoke and user friendly software solutions that businesses can use and adapt to communicate more efficiently with their customers. BizTweet is TIC's flagship product, and has won numerous business awards since its inception in 2011. The innovative software provides corporations with the ability to segment their customer base depending on their customer's data and send pre-configured social messages which are sent in real-time. Helping businesses to overcome the problems of impersonalised or time-sensitive social media replies and responses, BizTweet helps businesses to stand out from their competitors, easily and effectively.

Find out more about TIC at www.tic.ie